

# Design and Analysis of Experiments in Healthcare



**Optimal design and parameter estimation  
for population PK/PD models**

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# Outline

- Nonlinear mixed effects models: population PK/PD
- Optimal design, Fisher information matrix (FIM)
- Parameter estimation
- Approximations of the information matrix
- Population optimal design software
- Adaptive designs: estimation and optimal design

# Design of population PK/PD studies

- Design  $\xi = \{\mathbf{x}_i, n_i\}$ , what we optimize:
  - Design points: sampling sequences  $\mathbf{x}_i$
  - Number of patients  $n_i$  on sampling sequence  $\mathbf{x}_i$
  - Number of sampling times  $k_i$  in sequence  $\mathbf{x}_i$
- Why important:
  - Often limited number of samples allowed
  - Special populations (ethical/physiological reasons)
  - Operational issues/costs

# Nonlinear mixed effects model: population PK

- $\gamma_i$  - response parameters of patient  $i$ :  
normal,  $\gamma_i \sim N(\gamma^0, \Omega)$ , or log-normal ( $\gamma^0$  - "typical values")
- Data  $y(x_{ij}) = \eta(x_{ij}, \gamma_i) + \varepsilon_{ij}$ ,  $j = 1, \dots, k_i$ . (1)  
{or with proportional error:  $y(x_{ij}) = \eta(x_{ij}, \gamma_i) [1 + \varepsilon_{ij}^p] + \varepsilon_{ij}$  }  
 $\varepsilon_{ij} \sim N(0, \sigma^2)$ ,  $\varepsilon_{ij}^p \sim N(0, \sigma_p^2)$
- Combined vector of parameters:  $\theta = (\gamma^0; \Omega; \sigma^2; \sigma_p^2)$

Example: one-compartment model, single dose  $D$  at  $x = 0$ :

$$\eta(x, \gamma) = \frac{Dk_a}{V(k_a - k_e)} (e^{-k_ex} - e^{-k_ax}), \quad \gamma = (k_a, k_e, V)^T$$

Key: calculate (approximate) individual information matrix  $\mu(x, \theta)$   
of a  $k$ -dimensional predictor  $x$  (sequence of sampling times)

# Optimal design

Information matrix :  $n_i$  patients on seq.  $\mathbf{x}_i \implies \mathbf{M}_N(\boldsymbol{\theta}) = \sum_{i=1}^N n_i \boldsymbol{\mu}(\mathbf{x}_i, \boldsymbol{\theta})$

$\mathbf{M}(\xi, \boldsymbol{\theta}) = \frac{\mathbf{M}_N(\boldsymbol{\theta})}{N} = \sum_i w_i \boldsymbol{\mu}(\mathbf{x}_i, \boldsymbol{\theta})$  - normalized information, per observation

$\xi = \{w_i, \mathbf{x}_i\}$  - normalized design;  $w_i = n_i/N$  - weights

Criterion of optimality  $\Psi[\mathbf{M}^{-1}(\xi, \boldsymbol{\theta})] \rightarrow \min_{\xi}$  : minimization with respect to

- Continuous designs:  $0 \leq w_i \leq 1, \sum_i w_i = 1,$
- Admissible sampling sequences  $\mathbf{x}_i \in \mathbf{X}$  - design region.

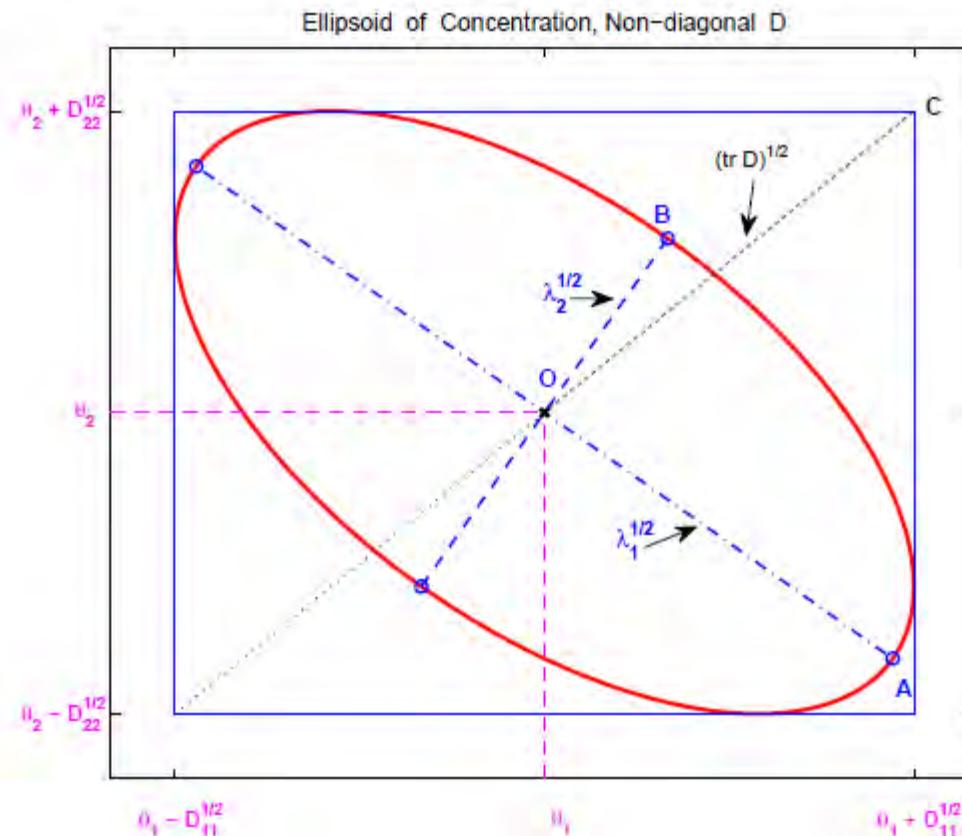
Equivalence Theorem: *Kiefer, Wolfowitz (1960), Fedorov (1972)* -  
background for 1-st order optimization algorithms (Fedorov-Wynn)

*Atkinson, Donev (1992); Fedorov, Hackl (1997); Fedorov, Leonov (2013, Ch. 3)*

# Optimality criteria ( $D$ - $A$ - $E$ )

$$D = M^{-1} = \begin{pmatrix} D_{11} & D_{12} \\ D_{12} & D_{22} \end{pmatrix}, \quad \lambda_{1,2} \text{ -- eigenvalues of } D, \quad |D| = \lambda_1 \lambda_2$$

"Volume"  $V = \pi R^2 |D|^{1/2}$ ,  $\text{tr } D = \lambda_1 + \lambda_2 = D_{11} + D_{22}$



Ellipsoid of concentration for  $R = 1$ :  $(\theta - \hat{\theta}_N)^T M(\theta - \hat{\theta}_N) = R^2$ . Dash-dotted/dashed lines: largest/smallest principal axes.  $(\overline{OA})^2 = \lambda_1$ ,  $(\overline{OB})^2 = \lambda_2$ ,  $(\overline{OC})^2 = \lambda_1 + \lambda_2 = D_{11} + D_{22}$ .

## Nonlinear mixed effects model

$$y(x_{ij}) = \eta(x_{ij}, \gamma_i) + \varepsilon_{ij}, \text{ or } \mathbf{y}_i | \gamma_i \sim \mathcal{N} [\boldsymbol{\eta}(\mathbf{x}_i, \gamma_i), \sigma^2 I_{k_i}]$$

Likelihood for nonlinear  $\eta$ : no closed-form solution  $[\gamma_i \sim N(\gamma^0, \Omega)]$ :

$$L(\gamma^0, \mathbf{y}_i) \sim \int \exp [-C \|\mathbf{y}_i - \boldsymbol{\eta}(\mathbf{x}_i, \gamma_i)\|^2 - (\gamma_i - \gamma^0)^T \boldsymbol{\Omega}^{-1} (\gamma_i - \gamma^0)] d\gamma_i$$

Simplest approximation: linearize at  $\gamma_i = \gamma'$

$$\mathbf{y}_i \approx \boldsymbol{\eta}(\mathbf{x}_i, \gamma') + \mathbf{Z}(\mathbf{x}, \gamma') (\gamma_i - \gamma') + \varepsilon_i, \quad \mathbf{Z} = \mathbf{Z}(\mathbf{x}, \gamma') = \left[ \frac{\partial \boldsymbol{\eta}(\mathbf{x}, \gamma)}{\partial \gamma} \right] \Big|_{\gamma=\gamma'}$$

For example, take  $\gamma' = \gamma^0$  (population mean), or  $\gamma' = \tilde{\gamma}$  (guess)  $\Rightarrow$

Expressions for FIM are different [Mielke (2012, Ph.D. Thesis; PODE)]

# Normally distributed observations

Gaussian  $y_{ij} | \mathbf{x}_i \sim \mathcal{N} [\boldsymbol{\eta}(\mathbf{x}_i, \boldsymbol{\theta}), \mathbf{S}(\mathbf{x}_i, \boldsymbol{\theta})], \quad j = 1, \dots, n_i,$

where  $\boldsymbol{\eta}(\mathbf{x}, \boldsymbol{\theta}) = [\eta_1(\mathbf{x}, \boldsymbol{\theta}), \dots, \eta_k(\mathbf{x}, \boldsymbol{\theta})]^T$ ,  $\mathbf{S}(\mathbf{x}, \boldsymbol{\theta})$  is a  $k \times k$  matrix.

$n_i$  independent observations are taken at predictor levels  $\mathbf{x}_i$ ,  $\sum_{i=1}^n n_i = N$ .

$\boldsymbol{\mu}(\mathbf{x}, \boldsymbol{\theta})$  - information matrix of a  $k$ -dimensional sequence  $\mathbf{x}$ :

$$\boldsymbol{\mu}_{\alpha\beta}(\mathbf{x}, \boldsymbol{\theta}) = \frac{\partial \boldsymbol{\eta}}{\partial \theta_\alpha} \mathbf{S}^{-1} \frac{\partial \boldsymbol{\eta}}{\partial \theta_\beta} + \frac{1}{2} \text{tr} \left[ \mathbf{S}^{-1} \frac{\partial \mathbf{S}}{\partial \theta_\alpha} \mathbf{S}^{-1} \frac{\partial \mathbf{S}}{\partial \theta_\beta} \right],$$

Muirhead (1982), Magnus and Neudecker (1988)

Linearization at population mean: FIM has both terms

Linearization at a guess: FIM does not have trace term

# Normally distributed observations (cont.)

## 1. Maximum likelihood

$$\boldsymbol{\theta}_N^{MLE} = \arg \max_{\boldsymbol{\theta} \in \Theta} \mathcal{L}_N(\boldsymbol{\theta}), \quad \text{log-likelihood } \mathcal{L}_N(\boldsymbol{\theta}) =$$

$$= -\frac{1}{2N} \sum_{i,j} \left\{ \ln |\mathbf{S}(\mathbf{x}_i, \boldsymbol{\theta})| + [\mathbf{y}_{ij} - \boldsymbol{\eta}(\mathbf{x}_i, \boldsymbol{\theta})]^T \mathbf{S}^{-1}(\mathbf{x}_i, \boldsymbol{\theta}) [\mathbf{y}_{ij} - \boldsymbol{\eta}(\mathbf{x}_i, \boldsymbol{\theta})] \right\}.$$

{Regularity conditions on  $\boldsymbol{\eta}, \mathbf{S}$ } +

$$\{\text{Existence of the limit } \mathbf{M}(\boldsymbol{\theta}_t) = \lim_{N \rightarrow \infty} \frac{1}{N} \sum_i n_i \boldsymbol{\mu}(\mathbf{x}_i, \boldsymbol{\theta}_t)\}$$

↓

Asymptotic normality of MLE:  $\sqrt{N}(\boldsymbol{\theta}_N^{MLE} - \boldsymbol{\theta}_t) \sim \mathcal{N}[0, \mathbf{M}^{-1}(\boldsymbol{\theta}_t)]$ .

# Normal observations: variations of LS

2. When  $\mathbf{S}(\mathbf{x}_i, \theta) \equiv \mathbf{S}(\mathbf{x}_i)$ : GLS

$$\tilde{\boldsymbol{\theta}}_N^{GLS} = \arg \min_{\boldsymbol{\theta}} \frac{1}{N} \sum_{i,j} [\mathbf{y}_{ij} - \boldsymbol{\eta}(\mathbf{x}_i, \boldsymbol{\theta})]^T \mathbf{S}^{-1}(\mathbf{x}_i) [\mathbf{y}_{ij} - \boldsymbol{\eta}(\mathbf{x}_i, \boldsymbol{\theta})].$$

3. When  $\mathbf{S}$  depends on  $\boldsymbol{\theta}$ , it is tempting to use

$$\tilde{\boldsymbol{\theta}}_N = \arg \min_{\boldsymbol{\theta}} \frac{1}{N} \sum_{i,j} [\mathbf{y}_{ij} - \boldsymbol{\eta}(\mathbf{x}_i, \boldsymbol{\theta})]^T \mathbf{S}^{-1}(\mathbf{x}_i, \boldsymbol{\theta}) [\mathbf{y}_{ij} - \boldsymbol{\eta}(\mathbf{x}_i, \boldsymbol{\theta})].$$

Bad choice

4. Iteratively reweighted least squares (IRLS):

$$\tilde{\boldsymbol{\theta}}_N^{IRLS} = \lim_{N \rightarrow \infty} \boldsymbol{\theta}_s, \text{ where } \boldsymbol{\theta}_s = \arg \min_{\boldsymbol{\theta}} V_N^{(1)}(\boldsymbol{\theta}, \boldsymbol{\theta}_{s-1}),$$

$$V_N^{(1)}(\boldsymbol{\theta}, \boldsymbol{\theta}_{s-1}) = \frac{1}{N} \sum_{i,j} [\mathbf{y}_{ij} - \boldsymbol{\eta}(\mathbf{x}_i, \boldsymbol{\theta})]^T \mathbf{S}^{-1}(\mathbf{x}_i, \boldsymbol{\theta}_{s-1}) [\mathbf{y}_{ij} - \boldsymbol{\eta}(\mathbf{x}_i, \boldsymbol{\theta})].$$

↓

$$\sqrt{N}(\tilde{\boldsymbol{\theta}}_N^{IRLS} - \boldsymbol{\theta}_t) \sim \mathcal{N}[0, \tilde{\mathbf{M}}^{-1}(\boldsymbol{\theta}_t)],$$

$$\tilde{\mathbf{M}}^{-1}(\boldsymbol{\theta}_t) = \left\{ \lim_{N \rightarrow \infty} N^{-1} \left[ \sum_i \mathbf{Z}^T(\mathbf{x}_i, \boldsymbol{\theta}) \mathbf{S}^{-1}(\mathbf{x}_i, \boldsymbol{\theta}) \mathbf{Z}^T(\mathbf{x}_i, \boldsymbol{\theta}) \right] \Big|_{\boldsymbol{\theta}=\boldsymbol{\theta}_t} \right\}^{-1}.$$

$$\tilde{\mathbf{M}}(\boldsymbol{\theta}_t) \leq \mathbf{M}(\boldsymbol{\theta}_t) \quad [\mathbf{M}(\boldsymbol{\theta}_t) - \text{limiting matrix of the MLE}]$$

## Normal observations: variations of LS (cont)

5. *Combined iteratively reweighted least squares (CIRLS):*

$$\hat{\theta}_N^{CIRLS} = \lim_{s \rightarrow \infty} \theta_s, \text{ where } \theta_s = \arg \min_{\theta \in \Theta} V_N^{(2)}(\theta, \theta_{s-1}),$$

$$V_N^{(2)}(\theta, \theta_{s-1}) = V_N^{(1)}(\theta, \theta_{s-1}) + R_N(\theta, \theta_{s-1}).$$

( $R_N$  include squared deviations of predicted  $S(x, \theta)$  from observed residual matrices)

CIRLS is equivalent to MLE:

$\lim_{N \rightarrow \infty} P\{\hat{\theta}_N^{CIRLS} \in \Theta_N\} = 1$ ,  $\Theta_N$ —stationary points of log-likelihood  $\mathcal{L}_N$ ,

$$\Theta_N = \left\{ \theta : \frac{\partial \mathcal{L}_N(\theta)}{\partial \theta_j} = 0, \quad j = 1, \dots, m \right\}.$$

Fedorov and Leonov (2004), Fedorov and Leonov (2013), Ch. 1.7

# Information matrix, sampling sequence $\mathbf{x}$

(1) Gaussian  $\mathbf{Y}$ :  $E[\mathbf{Y}|\mathbf{x}] = \boldsymbol{\eta}(\mathbf{x}, \boldsymbol{\theta})$ ,  $\text{Var}[\mathbf{Y}|\mathbf{x}] = \mathbf{S}(\mathbf{x}, \boldsymbol{\theta})$

$\mu(\mathbf{x}, \boldsymbol{\theta})$  - information matrix of  $k$ -dimensional sequence  $\mathbf{x}$ :

$$\mu_{\alpha\beta}(\mathbf{x}, \boldsymbol{\theta}) = \frac{\partial \boldsymbol{\eta}}{\partial \theta_\alpha} \mathbf{S}^{-1} \frac{\partial \boldsymbol{\eta}}{\partial \theta_\beta} + \frac{1}{2} \text{tr} \left[ \mathbf{S}^{-1} \frac{\partial \mathbf{S}}{\partial \theta_\alpha} \mathbf{S}^{-1} \frac{\partial \mathbf{S}}{\partial \theta_\beta} \right]$$

(2) First-order approximation of variance matrix  $\mathbf{S}$ , model (1), normal  $\boldsymbol{\gamma}$ :

$$\mathbf{S}(\mathbf{x}, \boldsymbol{\theta}) \simeq \mathbf{Z} \boldsymbol{\Omega} \mathbf{Z}^T + \sigma_p^2 \text{Diag}[\boldsymbol{\eta}(\mathbf{x}, \boldsymbol{\theta}) \boldsymbol{\eta}^T(\mathbf{x}, \boldsymbol{\theta}) + \mathbf{Z} \boldsymbol{\Omega} \mathbf{Z}^T] + \sigma^2 \mathbf{I}_k,$$

$$\mathbf{Z} = \mathbf{Z}(\mathbf{x}, \boldsymbol{\gamma}^0) = \left[ \frac{\partial \boldsymbol{\eta}(\mathbf{x}, \boldsymbol{\theta})}{\partial \boldsymbol{\gamma}_\alpha} \right] \Big|_{\boldsymbol{\gamma}=\boldsymbol{\gamma}^0}$$

No proportional variability ( $\sigma_p^2 = 0$ ):  $\mathbf{S} = \mathbf{Z} \boldsymbol{\Omega} \mathbf{Z}^T + \sigma^2 \mathbf{I}_k$

# Population optimal design software

- PODE initiated in 2006
- Discussion of population optimal design tools started at PODE 2007
  - Mentré et al. (2007, 2011, PAGE)
  - Nyberg et al. (2015, *British J. Clin. Pharmacol.*)
    - Comparison of FIM for specific sequences of sampling times
      1. Approximations of FIM (closed-form expressions)
      2. Monte Carlo simulations (simulate data, get empirical variance-covariance matrix)

# Comparison of population optimal design tools

**BJCP** British Journal of Clinical Pharmacology

Br J Clin Pharmacol / 79:1 / 6–17

## Methods in Clinical Pharmacology Series



# Methods and software tools for design evaluation in population pharmacokinetics–pharmacodynamics studies

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# Software comparison: warfarin, one-compartment

One-compartment, 1st order absorption, single dose  $D$

Response parameters  $\gamma = (k_a, CL, V)$ ,  $k_e = CL/V$

Individual parameters: log-normal

$$\gamma_i = \gamma^0 e^{\zeta_i}, \quad \zeta_i \sim \mathcal{N}(\mathbf{0}, \Omega), \quad \Omega - \text{diagonal}$$

Measurements:

$$y_{ij} = \eta(x_{ij}, \gamma_i) (1 + \varepsilon_{ij}^p), \quad \varepsilon_{ij}^p \sim \mathcal{N}(0, \sigma_p^2)$$

Parameter  $\theta = (k_a^0, CL^0, V^0; \omega_{k_a}^2, \omega_{CL}^2, \omega_V^2; \sigma_p^2)$

# Software comparison: warfarin (cont.)

Information matrix  $\mu(\mathbf{x}, \boldsymbol{\theta})$ : block form, *Retout and Mentré (2003)*

$$\boldsymbol{\mu} = \begin{Bmatrix} \mathbf{A} & \mathbf{C} \\ \mathbf{C}^T & \mathbf{B} \end{Bmatrix}, \quad \mu_{\alpha\beta}(\mathbf{x}, \boldsymbol{\theta}) = \frac{\partial \boldsymbol{\eta}}{\partial \theta_\alpha} \mathbf{S}^{-1} \frac{\partial \boldsymbol{\eta}}{\partial \theta_\beta} + \frac{1}{2} \text{tr} \left[ \mathbf{S}^{-1} \frac{\partial \mathbf{S}}{\partial \theta_\alpha} \mathbf{S}^{-1} \frac{\partial \mathbf{S}}{\partial \theta_\beta} \right]$$

$$\mathbf{A} = \mathbf{Z}^T \mathbf{S}^{-1} \mathbf{Z} + \frac{1}{2} \text{tr} \quad (\text{derivatives wrt } \gamma_\alpha)$$

$$\mathbf{C} = \frac{1}{2} \text{tr} \quad (\text{mixed derivatives wrt } \gamma_\alpha \text{ and } [\omega_\beta^2, \sigma_M^2])$$

$$\mathbf{B} = \frac{1}{2} \text{tr} \quad (\text{derivatives wrt } [\omega_\beta^2, \sigma_M^2])$$

Compared  $\mathbf{D}_a = [\mu(\mathbf{x}, \boldsymbol{\theta})]^{-1}$  and  $\mathbf{D}_e$  (empirical variance-covariance matrix, MC):

- *Reduced option* (dropping the trace term)  $\rightarrow \mathbf{D}_a$  and  $\mathbf{D}_e$  are very close
- *Full option*  $\rightarrow$  visible difference for some elements of  $\mathbf{D}$
- Example of *overestimation* of information when keeping trace term: *Mielke and Schwabe (2010)*
- Discussion of various approximation options: *Fedorov and Leonov (2013)*, Section 7.5.6

# Software comparison: combined PK/PD, HCV

Drug for treating chronic hepatitis C (HCV) infection

$$\begin{cases} \dot{f}_0(t) = -k_a f_0(t) & + r(t) \\ \dot{f}_1(t) = k_a f_0(t) - k_e f_1(t) \\ \eta_1(t) = f_1(t)/V_1 \end{cases}$$

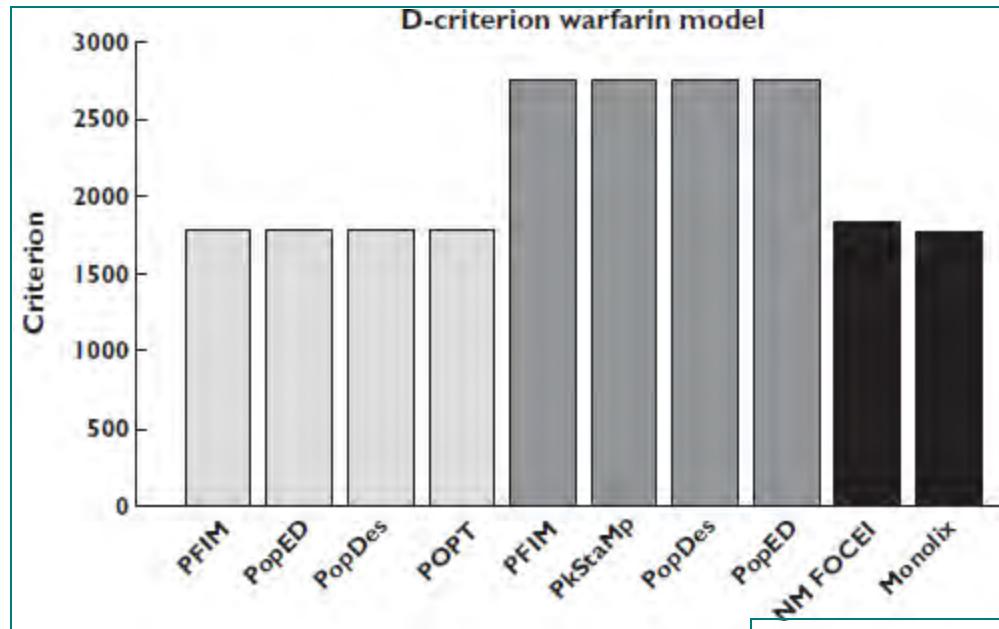
**PK:** parameters  $(k_a, k_e, V_1)$ , response  $\eta_1$  (continuous infusion)

$$\begin{cases} \dot{g}_1(t) = -C_2 g_1(t) - C_1 g_1(t)g_3(t) + C_3 \\ \dot{g}_2(t) = -\delta g_2(t) + C_1 g_1(t)g_3(t) \\ \dot{g}_3(t) = C_4 \left[1 - \frac{1}{1+(EC_{50}/\eta_1)^n}\right] g_2(t) - c g_3(t) \\ \eta_2(t) = \log_{10} g_3(t) \end{cases}$$

$g_1(t)$  - "target cells",  $g_2(t)$  - infected cells,  $g_3(t)$  - viral particles (load)

**PD:** parameters  $(\delta, EC_{50}, n, c)$ , response  $\eta_2$

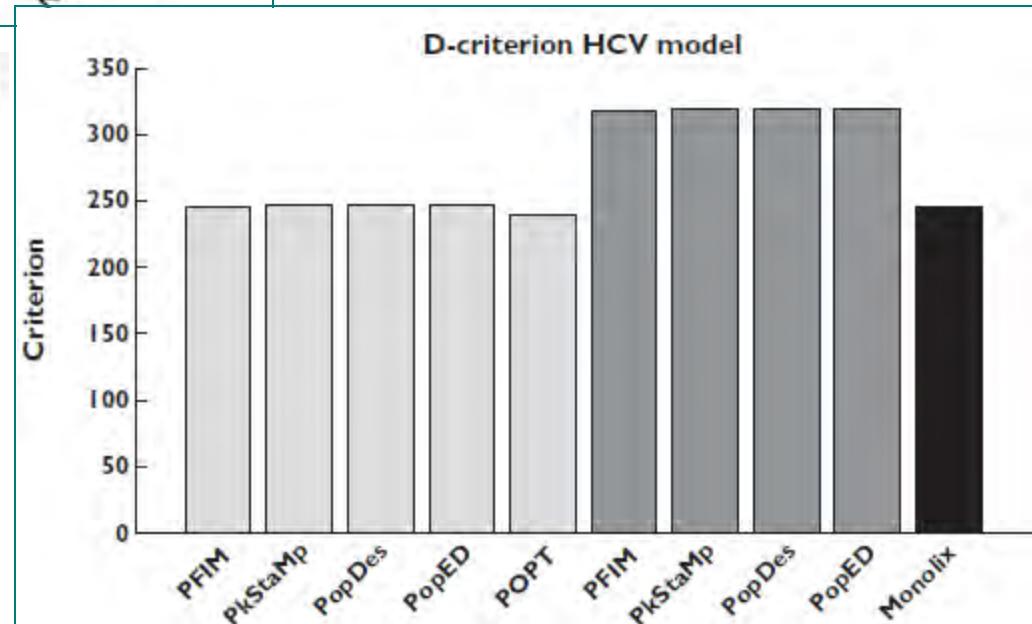
# Software comparison: warfarin and HCV



(□) block diagonal, (■) full and (■) simulated

↑  
“reduced”

Nyberg et al. (2015)



# Approximation options: Monte Carlo

Generate  $L$  “patients” according to standard model (1),

$$\mathbf{Y}_i = \{y_{ij}\}$$

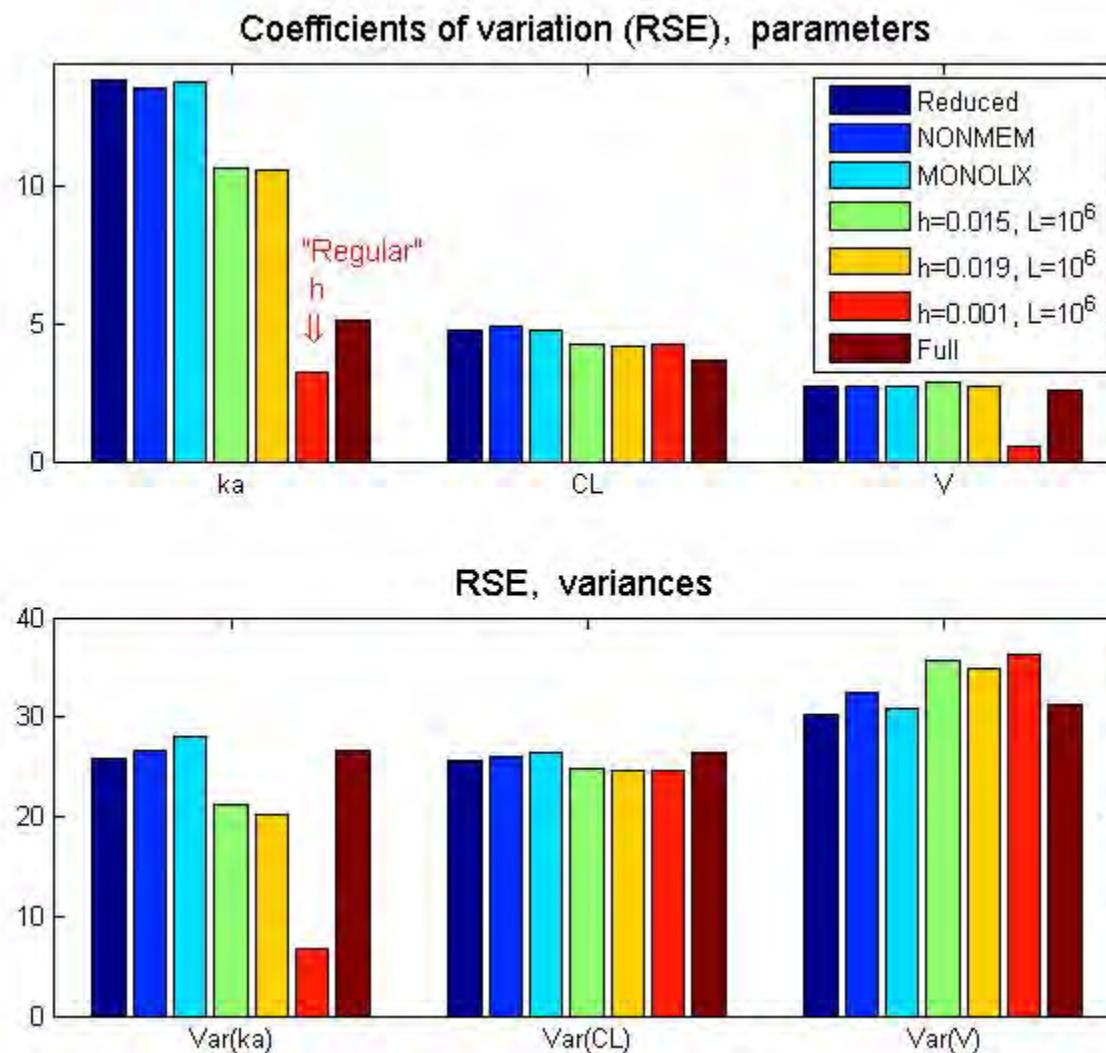
$$\hat{\boldsymbol{\eta}} = \hat{\boldsymbol{\eta}}(\mathbf{x}, \boldsymbol{\theta}) = \widehat{\mathbb{E}}_{\boldsymbol{\theta}} \mathbf{Y} = \frac{1}{L} \sum_{i=1}^L \mathbf{Y}_i ,$$

$$\widehat{\mathbf{S}}(\mathbf{x}, \boldsymbol{\theta}) = \widehat{\text{Var}}_{\boldsymbol{\theta}} \mathbf{Y} = \frac{1}{L-1} \sum_{i=1}^L [\mathbf{Y}_i - \hat{\boldsymbol{\eta}}][\mathbf{Y}_i - \hat{\boldsymbol{\eta}}]^T$$

Use  $\hat{\boldsymbol{\eta}}$ ,  $\widehat{\mathbf{S}}$  in the formula for  $\mu(\mathbf{x}, \boldsymbol{\theta})$

- 
1. “Normal”
  2. Be careful with numerical differentiation, choice of step size

# Approximation options: Monte Carlo (warfarin)



# Order of differentiation and integration (MC)

To calculate  $\mu(x, \theta)$ , need derivatives  $Z(x, \theta) = [\partial(EY)/\partial\theta]$

Simplest model:  $k = 1$  (single response),  $m = 1$  (single parameter),

$$y_i(\theta) = \eta(x, \theta_i) + \varepsilon_i, \quad \theta_i = \theta + b_i, \quad b_i \sim \mathcal{N}(0, \omega^2), \quad \varepsilon_i \sim \mathcal{N}(0, \sigma^2),$$

$L$  - no. of MC runs;  $h$  - step size for numerical differentiation

MC1. Generate two sets of  $L$  mutually independent  $\{b_i\}$ ,  $\{\varepsilon_i\}$  and define

$$y_i(\theta + h) = \eta(x, \theta_i + h) + \varepsilon_i, \quad y_i(\theta - h) = \eta(x, \theta_i - h) + \varepsilon_i.$$

Calculate

$$\widehat{Z}_1(x, \theta) = \frac{d\widehat{E}(y)}{d\theta} = \frac{\widehat{E}y_{\theta+h} - \widehat{E}y_{\theta-h}}{2h} = \frac{1}{L} \sum_{i=1}^L \frac{\eta(x, \theta_i + h) - \eta(x, \theta_i - h)}{2h} =$$

$$= \frac{1}{L} \sum_{i=1}^L \widehat{\eta}'_\theta(x, \theta_i) = \widehat{E} \left( \frac{dy}{d\theta} \right).$$

# Order of differentiation and integration (MC)

MC2. Generate four sets of  $\{b_{i1}\}$ ,  $\{b_{i2}\}$ ,  $\{\varepsilon_{i1}\}$ ,  $\{\varepsilon_{i2}\}$  and define

$$\theta_{i1} = \theta + b_{i1}, \quad \theta_{i2} = \theta + b_{i2},$$

$$y_i(\theta + h) = \eta(x, \theta_{i1} + h) + \varepsilon_{i1}, \quad y_i(\theta - h) = \eta(x, \theta_{i2} - h) + \varepsilon_{i2}.$$

Calculate

$$\begin{aligned} \widehat{Z}_2(x, \theta) &= \frac{d\widehat{E}(y)}{d\theta} = \frac{\widehat{E}y_{\theta+h} - \widehat{E}y_{\theta-h}}{2h} = \\ &= \frac{1}{L} \sum_{i=1}^L \frac{\eta(x, \theta_{i1} + h) - \eta(x, \theta_{i2} - h)}{2h} + \frac{1}{L} \sum_{i=1}^L \frac{\varepsilon_{i1} - \varepsilon_{i2}}{2h} \\ &\neq \widehat{E} \left( \frac{dy}{d\theta} \right). \end{aligned}$$

Linear mixed model  $\eta(x, \theta_i) = \theta_i x$ :  $E_\theta[\eta(x, \theta_i)] = \theta x$ ,

$$\widehat{Z}_1(\beta, x) \equiv x; \quad \widehat{Z}_2(\beta, x) = x + \frac{1}{2hL} \sum_{i=1}^L [(\theta_{i1} - \theta_{i2})x + (\varepsilon_{i1} - \varepsilon_{i2})].$$

# Approximation options (cont.)

- *Mielke (PODE 2012)*: likelihood and approximation of conditional moments
  - Full and reduced options as special cases (linearization at different values of  $\theta$ )
  - Links to
    - Laplace approximation (*Pinheiro and Bates* (1995, 2002))
    - FO/FOCE estimation methods in NONMEM (*Wang*, 2007)
- *Nguyen and Mentré (2014)*: approximation via adaptive Gaussian quadratures
- Population optimal design software: mostly focused on *locally optimal designs*

# Locally optimal vs. adaptive designs

- Locally optimal designs: need parameter values
- Adaptive optimal designs: reduce dependence on unknown parameters
  - Estimation and design are performed in stages
  - *Box, Hunter (1965)*
  - Need efficient estimation and optimal design tools!

# ICON: tools for parameter estimation and design

- **NONMEM**: estimation for NONlinear Mixed Effects Models
  - Pharma industry standard for estimation in population PK/PD models
  - Under ICON since 2006
- **ADDPLAN**: fully validated statistical software for design, simulation and analysis of adaptive clinical trials
  - Industry standard, used by many pharma companies
  - Under ICON since 2014 (Innovation Centre)
  - ADDPLAN Classic (Base, MC, PE)
  - ADDPLAN DF (Dose Finding): software for design, simulation and analysis of adaptive dose-finding trials
    - Based on MCP-Mod approach, which was adopted by European regulators in 2014
    - Utilizes both estimation and optimal design modules
    - Dose-response models: linked to PK/PD, thus critical to further develop estimation and optimal design methodology and software

# Final comments

- Optimal design: more and more popular within pharma industry
- Adaptive designs: combination of model-based design and estimation techniques
- Adaptive/optimal designs: development of methodology and software
- Many open interesting problems!

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